

Ron Gulaskey

AVP, National/Strategic Accounts & Trade Relations

Celebrity Cruises, North America

Ron Gulaskey is Celebrity Cruises' AVP, National/Strategic Accounts & Trade Relations, North America - managing the development of business opportunities with national consortia and key strategic trade partners. As well leads the trade relation efforts with all the leading industry associations. In his past role as Director, Global Corporate & Charter Sales his team managed double digit growth every year and Celebrity's charter business attracted some of the leading Fortune 500 corporations in North America, and also incredible brands for re-sale charters.

Gulaskey previously served as Royal Caribbean Cruises Ltd. Director, Northeast Field Sales and prior to that senior sales and marketing roles for Polaroid Corporation in the consumer & commercial divisions. Ron won the 2017 Spirit of NACTA - Supplier Liaison of the Year award and in 2018 became the 1st travel supplier to achieve the coveted ASTA Verified Travel Advisor designation.

He earned a bachelor's degree in marketing and business logistics from Pennsylvania State University and he also has an MBA from George Mason University. He serves as a Board of Director for South Florida JDRF (Juvenile Diabetes Research Foundation) as well as Keiser University MBA Advisory Board.