



SEABOURN®

Christopher Austin
Senior Vice President – Global Sales and Marketing
Seabourn

Chris Austin is senior vice president of global sales and marketing for Seabourn, the world's finest ultra-luxury cruise line. In this position, he is responsible for the line's overall marketing efforts, brand management, sales, and public relations.

Austin joined Seabourn in January 2017. Prior to that, he spent the past 29 years of his career with Starwood Hotels & Resorts, most recently serving as vice president of global leisure, luxury & TMC sales, where he was responsible for developing, and executing the global strategy and sales, marketing and B2B public relations activities for the leisure, luxury, partnership, airline and TMC channels. During his tenure with Starwood, in addition to his executive roles, he held a number of property-based positions in food and beverage, banqueting and catering, as well as various sales roles.

He has received numerous awards and accolades throughout his career, including "Most Innovative Hotel Executive" by U.S. Travel Professionals in the Travvy Awards; "Best Luxury Hotel Executive Worldwide" by readers of *Luxury Travel Advisor*; and "ASTA Allied Member of the Year" by the world's largest association of travel professionals.

Austin is passionate about people and results and works tirelessly to uncover innovative sales and marketing strategies that reflect the current global business environment. Known by colleagues and industry partners as a unique and remarkable leader of integrity, he builds trust and credibility with leadership, colleagues and customers. In addition, he empowers and advocates his team to make a positive impact on the organization.