

Ann Chamberlin

NACTA President

ASTA SVP Membership, Marketing & Strategic Partnerships

Ann Chamberlin, Senior Vice President Membership, Marketing & Strategic Partnerships for ASTA is responsible for the association's membership growth and support, chapter operations and consortia partnerships. This new responsibility was added in July 2016. In November 2017 Marketing was added to her responsibilities where she oversees all aspects of promoting and marketing ASTA's conferences, events and membership communications.

She retains the role of President of the National Association of Career Travel Agents (NACTA) sister association of ASTA. She is responsible for the overall operations and revenue management of NACTA which include membership, sponsorship and the annual conference. Ann leads the vision for NACTA and ASTA Membership programs, strengthens the company through strategic partnerships and membership growth to ensure ASTA and NACTA remain the top membership choice for travel consultants.

During her NACTA tenure, she and her team have raised the membership criteria qualifications, rebranded the association, expanded the supplier portfolio, and strengthened the chapter system through a regionalized structure.

Both NACTA & ASTA member engagement and participation in NACTA & ASTA's many programs and events remains her main focus. Reporting directly to the President and CEO of ASTA, she works collaboratively with the staff of the American Society of Travel Agents to ensure the success of both associations.